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For Immediate Release

Blueprint Reaches \$7 Billion in Transaction Volume

CHICAGO, November 12, 2021 – Blueprint continues its annual trend of \$1 billion in transaction volume, bringing the firm’s total to \$7 billion as it marks its 8th anniversary. At this time last year, the firm announced surpassing \$6 billion in transaction volume.

“I am very proud of our team’s remarkable response to unprecedented market adversity,” said Ben Firestone, Executive Managing Director and Co-Founder. “The pandemic revealed the true character of Blueprint’s individuals, and our resilience as a collaborative team positioned the firm to thrive over the past twelve months.”

The latest transaction, and one responsible for advancing the \$7 billion mark, was an expedited sale of a community that had received a negative state survey. The owners relied on Blueprint to maximize value and ensure closing certainty in under 60 days, and the ultimate purchase price of \$13 million was indeed above target value.

“Our blend of national presence, talented regional experts, and best-in-class analytics has propelled Blueprint past the \$7 billion mark in transaction volume,” said Steve Thomes, Senior Managing Director and Head of Business Development. “We’re proud of all that we have accomplished, though we remain earnestly focused on evolving to best represent our clients and continuing to expand our brand to serve the senior living and medical office industries for years to come.”

That strategy of broad market coverage with regional expertise empowers Blueprint to optimally leverage its unique analytics approach, which in turn drives its unmatched activity levels.

“Our activity gives us a unique vantage point on the market,” said Ryan Chase, Senior Managing Director and Head of Market Strategy. “Our analytic team underwrites approximately 1,000 properties of all shapes and sizes on an annual basis – that volume yields invaluable data and, coupled with Blueprint’s collaborative platform, enables us to deliver exceptional results.”

With an additional \$4.1 billion in active sale mandates and an unrelenting mission to be a reliable resource to the industry, Blueprint continues to pave the way for getting deals done.

About Blueprint

Blueprint’s innovative approach to investment sales intersects broad market coverage and unrivaled analytics. This formula for optimal transaction execution has awarded us the leading healthcare real estate advisor with a proven track record of more than 470 transactions valued at \$7 billion and comprehensive industry expertise in skilled nursing, seniors housing, and medical office. The company’s website is www.BlueprintHCRE.com.